



Raúl Solano Sala Multimedia Art Director & UX Designer

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Birth place and date:
Lleida, 13th February 1979

Driving licences:
B1 (cars) and A1 (bikes)

10 years of experience in Graphics and Web Designing business. Expertise in providing effective on-line and print solutions for international brands. Multimedia Art Director, UX designer and Project Manager. Conceptual thinker possessing cross platform knowledge and logical behind design methods.

Education

Multimedia Development (2001)
Master in multimedia development

EFA el Pla (Almacellas) regulated by
Universitat Politècnica de Catalunya

BUP (1999)
High school

I.E. Joan Oró
Lleida

EGB (1995)
Elementary studies

Joan XXIII
Lleida

Languages
Mother tongue: Spanish and Catalan. Fluent in written english.

Inlingua Academy
Lleida

Professional experience

Usolab (2010) · Interface Designer and Project Manager
For a period of six months, I help Usolab's team with some hi-tech projects (HTML5, multiscreen...) bringing a fresh and modern point of view for an accurate deadlines.



Different Brands wich I worked

Communi.tv (2007 - 2010) · Multimedia Art Director & UX Designer
I worked on thisRIA company for two years and three months. Together with the development team, we developed RIA experiences across devices. I took part in the design of several marketing material, as well as motions and demos.



I also took different roles in projects like:

Project Manager for Cuatro.mobi and T5's Yo, estrella (TV channels)
Creative Director for el Periódico and Sport (newspapers) and laCaixa (Bank)

Different Brands wich I worked at CTV

Season Advertisement (2007) · Multimedia Art Director

I was involved in several offline and online campaigns at Season Advertisement for 6 months.

I also took different roles in projects like:

Project Manager for Budget 2007 of Generalitat de Catalunya (Government of Catalonia)



Different Brands wich I worked at Season

Ramon Soler (2004 - 2007) · Senior Graphic Designer

I worked for Ramon Soler, second national manufacturer of taps and mixers based in Barcelona, for a period of two years and five months.

I was in charge of the restyling of their brand and created five new brand lines as well as building their digital product library. I also was responsible to create all marketing materials.



Different Brands wich I worked at Ramon Soler

Wob3 (2002 - 2004) · Senior Multimedia Designer

I worked for 2 years at this Design Studio based in Lleida. I built multiple HTML and Flash sites as well as printed materials for different clients.

I was also teaching **Macromedia Dreamweaver** at Wob3 Media Center on 2004

 

Different Brands wich I worked at Wob3

• Awards and Honors

Rtve.es INVI's Awards Finalist (2009)

Interactive Debate format, made for UNED at Communi.tv

Speaker at LiteDays (2008)

'Mobile environment'

Adobe EMEA Contest winner (2008)

Online Interview format made for Telecinco at Communi.tv

Speaker at OFFF (2005)

Meetme Mobile with Marc Palau

'Made in Flex' AIR Contest Winner (2008)

Aurora, a Media Player built on Adobe Air made with David Serrano

Speaker at OFFF (2004)

Maremon editor with Marc Palau

• Skills

Design:

UI design, good paper prototyping skills, make things easy, motion, illustration, character animation.

Technical:

Interactive prototypes, Adobe Suite, HTML, CSS, Flex CSS, vector assets.

Personal:

Leadership, enthusiasm, innovation and future vision, methodical and organized. Own vehicle.

• Activities

Online Portfolio

Follow my updates on my online personal site
www.eyegraphic.net

Personal Blog

I'm eyeclipse at Spacecollective's cross-media community
www.spacecollective.org/eyeclipse

Editor at BlocketPC

Spanish Adobe User Group for mobile and Devices
www.blocketpc.com
